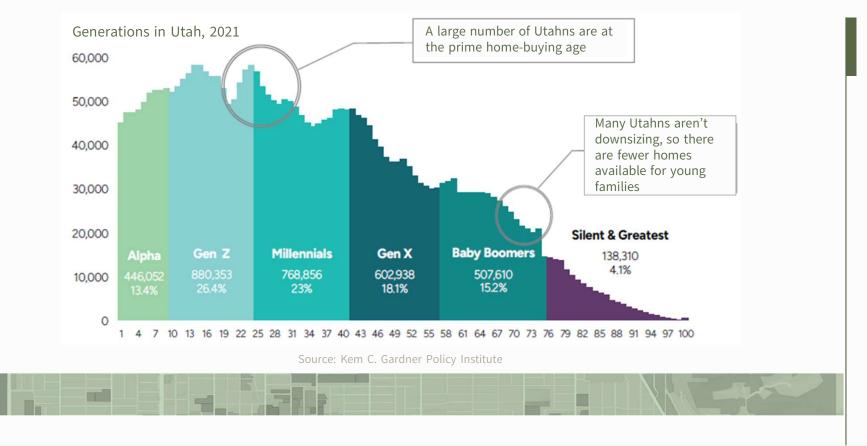


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Ari Bruening President & CEO ari@envisionutah.org

High housing demand to accommodate population growth, which is fueled by young Utahns



Things that correlate with low affordability

- More homelessness
- Higher crime rates
- Delays in having children
- Longer commutes
- Young people delaying "launch"
- Crowding
- Lower homeownership rates

Benefits of homeownership

- Higher net worth (40x)
- Intergenerational wealth transfer
- Children:
 - Accumulate more housing wealth by age 30
 - Have better health, fewer behavioral problems, lower dropout rates, fewer teen births
 - Score better in school and pursue higher ed at higher rates



PREPARED FOR



NOVEMBER 2023



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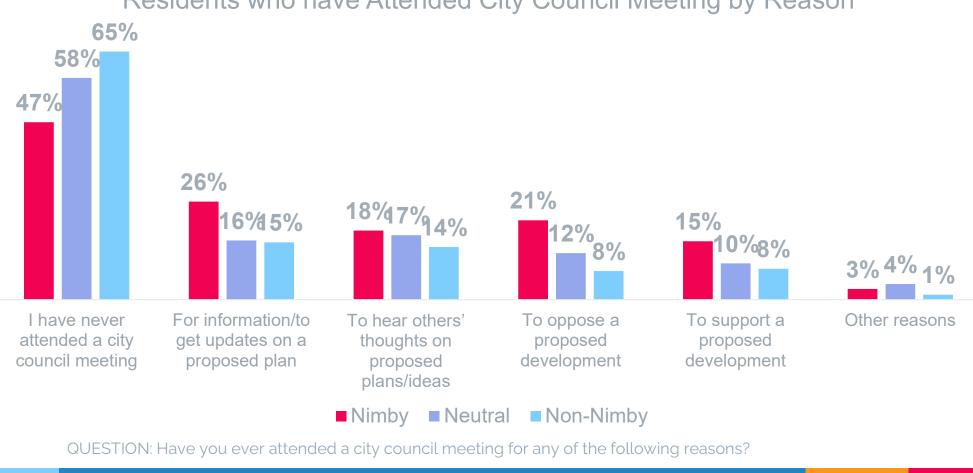
Ari Bruening President & CEO ari@envisionutah.org

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I think it's important that housing in my community be affordable		17%	42%			36%		
I believe some Utah communities should approve less housing in order to slow growth	7%	19%		28%	30)%	16%	
I am more comfortable with development in other nearby cities or towns but not in my own community	9%	26%		33%		24%	6 8%	
I think communities should have a variety of housing options	<mark>4%</mark> 6%	20%		47%			24%	
I think it's important to have housing that matches a variety of incomes, life stages, & preferences	<mark>5%</mark> 6%	6 20%		43%			26%	
I am open to multiple types of housing in my community	8%	12%	26%		37%		17%	

■ Strongly Disagree ■ Disagree ■ Neutral ■ Agree ■ Strongly Agree

NIMBYs are more likely to have attended a city council meeting. Only 21% have done so to oppose a proposed development.



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Residents who have Attended City Council Meeting by Reason





HOUSING OPTIONS (URBAN)

Allow new housing in currently **undeveloped areas**, near transit stations and town centers, and in appropriate areas within existing neighborhoods (60%) Age 13-34 (68-77%), Renters (78%), and Income \$75,000 or less Allow new housing mostly away from existing neighborhoods, but also are more likely to select include development near public options that promote transit stations and town centers (15%) housing options Allow new housing, but only away from existing neighborhoods, such as on undeveloped land on the edges of communities (6%) Southwest Utah (34%), Age 55 or older Restrict housing development in (24-30%), and homeowners (21%) are existing and new areas as a strategy to slow growth (19%) more likely to want to restrict housing