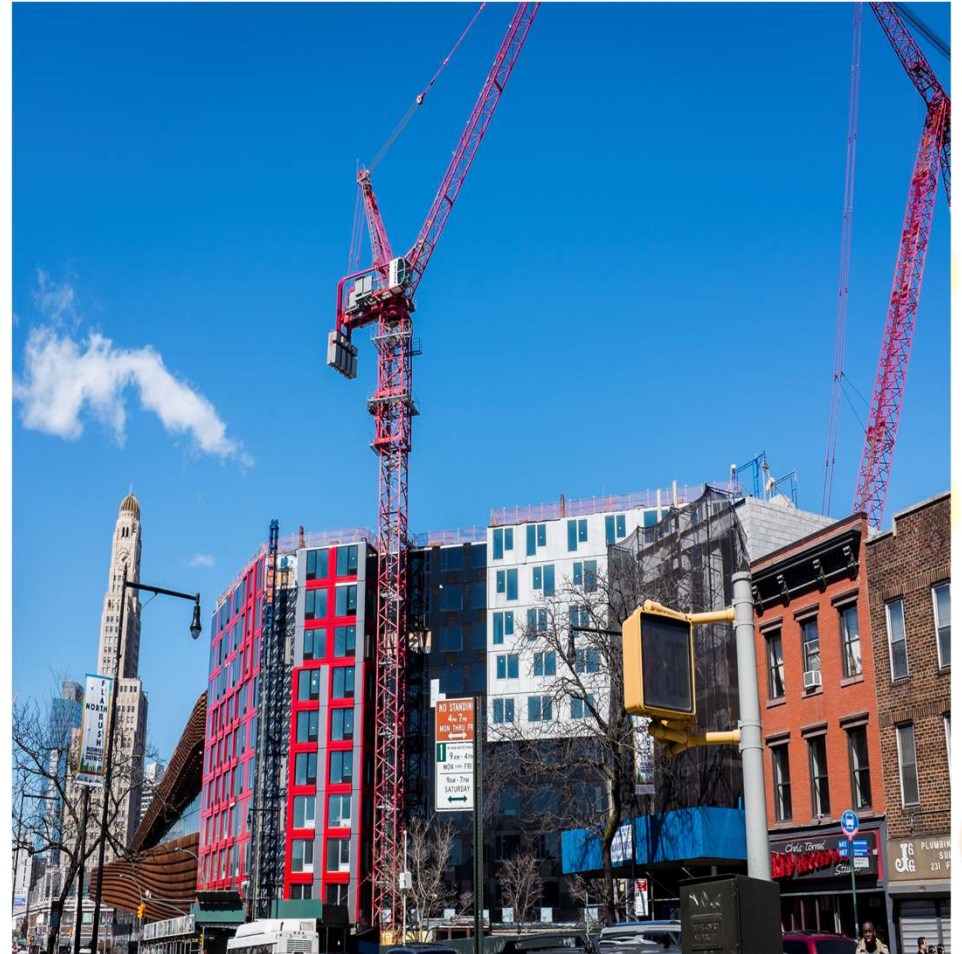


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An Appetite for Affordable Housing: Insights from Utah's Municipal Officials

What is Affordable Housing?

- “Affordable housing” is understood by municipal officials to mean a variety of things.
- It can mean “low quality” or “dense” housing to more technical definitions based upon local area median income.
- This likely parallels a



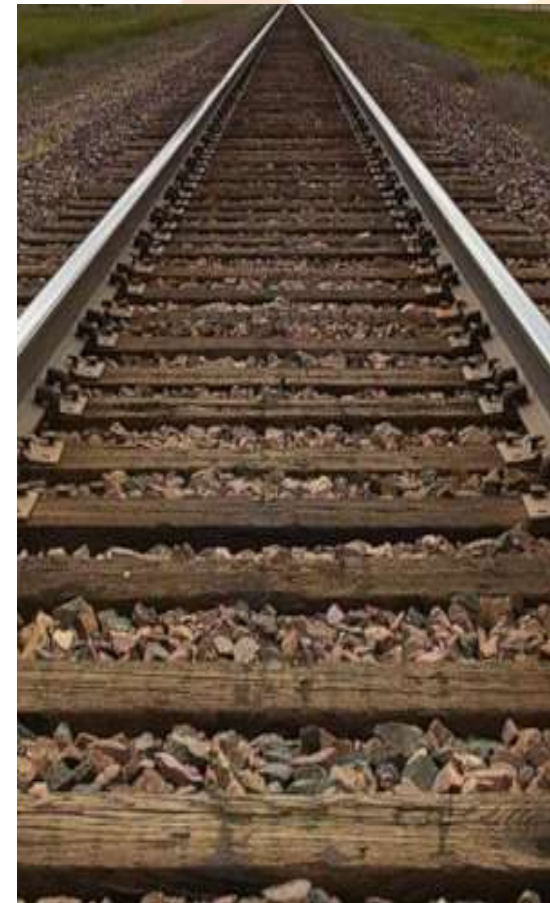
Municipal Officials See the Need for Affordable Housing

- Municipal officials see a shortage of diverse housing options.
- Municipal officials also appreciate the need for accessory dwelling units (71%)
- Municipal officials also recognize the need for streamlined permitting (48%)
- Municipal officials welcome zoning for smaller lots and smaller homes



Municipal Officials Oppose State Intervention

- **Municipal officials often oppose the Moderate Income Housing Plan (MIHP).**
- **The MIHP is sometimes perceived as heavy-handed.**
- **The MIHP is sometimes seen as ill-suited to less urban municipalities.**
- **The 26 state-prescribed policy options are less acceptable to rural communities and to those municipalities already “built out”**



How are Municipal Officials Informed?

- **Outside Research informs most municipal officials' preferences regarding housing policy (about 75%)**
- **Most Municipal Officials get their information from training events and**



Significant Sources of Opposition to Affordable Housing

- **Municipal officials perceive the strongest barrier to affordable housing as emanating from community opposition (54%)**
- **Opposition is less commonly from Elected Officials (10%)**
- **Opposition is even less commonly emanating from municipal staff (3%)**



Costs and Benefits of Affordable Housing

- It is up to municipal leaders to effectively communicate both to communities so that a more informed dialogue can result.
- **Costs:** Stressed infrastructure, Changing neighborhood character, Socioeconomic integration, blocked views.
- **Benefits:** Better neighborhood character, More socioeconomic integration, lower aggregate housing costs, ecological friendliness, preservation of open spaces



**Thank
You!**

